



2022 Sound of Silence Tesla Rally -- We are minutes, not miles, from adventure!

Hello all Tesla Enthusiasts,

Thank you for registering for the 8th Annual Sound of Silence Tesla Rally! This is a note to let all of you know about the exciting events that are happening this year on May 20-22, and some helpful information to be aware of before you get here.

Check in for the Tesla Rally will be at the Chamber of Commerce building located at 615 Washington Street. Check in will be available on Friday from 10am-4pm and then again Saturday morning starting at 9am if need be. Upon check in, you will receive \$10 in Custer Cash, a 2022 Tesla pin, the 2022 Tesla T-Shirt, Lanyard, Black Hills information, and other fun swag from our local businesses.

On Friday from 3pm-5pm in the Chamber parking lot, you can show off your Tesla to the general public and other Tesla owners. After that, from 5pm-7pm, we have a Tesla Meet and Greet with free food and beverages. It will be held at Mt. Rushmore Brewing Company located at 140 Mt. Rushmore Road. About 7pm, Dave Ressler will tell the story of Elon Musk getting stranded in Custer. Afterwards please enjoy Wood Belly at the Custer Beacon.

Saturday the 21st is a free day for the most part with options of things to do if you want to be a part of them. We are again working with Ann from Green Owl Media who will be on Iron Mountain Road from 11am until 12pm to get some photos of the Teslas driving through the pigtails and tunnels. These will be available for purchase later on (we will fill you in on the details Saturday night). At 4:30pm we have the opportunity for the annual group photo Crazy Horse Memorial. Check your Swag Bag for your admission coupon. Be sure to take some time to check out the monument and museum. Then at 5:30pm we have the Sound of Silence Dinner at The Custer Beacon located at 351 Washington St. Dinner, including non-alcoholic drinks, is included with your registration, and vegetarian options will be offered. A cash bar will be available as well. The dinner should last until about 7pm at which time we would encourage you to visit other businesses in Custer.

Sunday is an open travel day, and I assume many of you will be traveling home. Before you leave, you may want to stop at the Feel-Good Café at the Bavarian Inn, 907 N 5th Street. We have their meeting room booked from 8am-10am for the Tesla Rally attendees to get together and chat before heading home. Food and drinks will be available for purchase.

It's Open House Weekend in Custer State Park so there's free entrance to the Park all weekend. Make plans to drive through Needles Highway, Iron Mountain Road and the Wildlife Loop.

Some things to note-in addition to the 20+ destination chargers located throughout Custer; we also have 8 Superchargers located behind Lynn's Dakotamart (800 Mt Rushmore Road).

The weather can be unpredictable in Custer during the month of May, and it's generally cold at night. It's best to come prepared by packing hats, coats, and gloves. An umbrella might come in useful too.

With that said we would like to pass along a couple notes from rally enthusiast Mac McCauley who has attended every SOS rally and will be attending this one. Mac and his wife BJ owned of one of the original 10 Teslas at the very first SOS Rally:

TRACKING ENROUTE: Since you will be attending the Custer Rally this year, there is something that is sort of fun to do while traveling, if you want to do it. At the SECOND Custer Rally in 2015, Bill Talbot from California, discovered up a way for all of us to keep track of each other while traveling **ONLY IF YOU WANT**. He created a GLYMPSE BANG TAG (also known as a Glympse Public Group). First you download the (FREE) GLYMPSE app onto your smartphone, then go to the main menu (3 lines up at the left top of the app), down to PUBLIC TAGS, then enter this text: soundofsilence. That is soundofsilence without any spaces (enter). Then go to the big G at the bottom of the app and touch SHARE. Choose how long you want to share your locations (up to 12 hours at a time), then hit SHARE. Done. Now if you look on the map, you can see where you and EVERYONE using the SOS bang tag is **IN REAL TIME!** Zoom out! Zoom in!! You can see the whole country! If you don't want people to be able to see where you are, just turn off sharing. (Don't turn it on at home unless you want everyone to know your home address).

Now, get this and this is important: You give your friends and relatives who are not going with you this URL:

<http://glympse.com!/soundofsilence>

Yes, that is an exclamation mark (!) in the web address. Now, anyone with ANY web browser on any computer, tablet or phone can see where you are and where other participants from all over are located. Tons of fun for friends and relatives to know where you all are **RIGHT NOW!**

BTW, you can call up that web page on the Tesla center console web browser WHILE YOU ARE DRIVING.

The constant updating uses some additional cellular battery and data. In my experience, it is not bad, but you might want to plug in your phone while traveling and check your data usage if you are on a tiny data plan.

This is quite handy, because if most everyone going to the Custer Rally uses Glympse, you will be able to see what participants (using Glympse) are at superchargers as you approach them and where everyone else is located. Sometimes you will find a travel buddy going the same way.

BRING YOUR PORTABLE CHARGE CORDS: Mac also wants to remind everyone to bring your portable charge cords to the Rally! At superchargers and at the destination chargers at the hotels, there already is a cord attached to the charger. The Chamber is setting up additional charge points around the city, but these are all NEMA 14-50 outlets. To charge from these, you will need your portable charge cord AND A TESLA 14-50 ADAPTER. NOTE: There are two types, Gen 1 and Gen 2. Gen 1 is a small adapter (used with older Teslas), GEN 2 is a short cord. Gen 1 adapters are no longer stocked by Tesla. You can still buy one on Ebay. If you do not have the Gen 2 adapter, they are available at any Tesla service center or order one from Tesla.com.

ADDITIONAL TRIPS: Have you previously attended the Sound of Silence Rally, and already seen the normal Custer-area sights such as:

1. Custer State Park loop
2. Needles Highway
3. Sylvan Lake
4. Iron Mountain Road
5. Mt. Rushmore

A fun, partial-day trip to the Badlands National Park is a great drive for Saturday. Since there is now a Tesla Supercharger in Wall, SD, the drive is doable in almost all (even shortest-range) Teslas. It is a fun and easy Tesla drive. Leave in the AM, drive thru the Badlands, lunch in Wall (while charging), drive back in time for the group photo.

After the SOS Rally, on Sunday, you might consider a trip to the Devil's Tower National Monument WY, on the way home! It is 108 miles to the NW from Custer, and takes a couple of hours to drive. From there, it is another 60 miles West to Gillette, WY to the next supercharger. Then on home.

Would you like to drive either of these routes during and after the SOS Rally? Mac has volunteered to coordinate group drives to both locations. If you want to drive alone, no coordination is needed, just go. If you would like to drive to either (or both) locations together, in a group, just contact Mac at: napoleonblownapart@icloud.com

Include the following info:

1. Name(s)
2. Model of car and color
3. A valid mobile phone number you will be taking on the trip
4. Indicate if it is okay to share your phone number with other participants on the same drive.

Mac will coordinate with you for a starting place and time. He will give you further information closer to the date of the SOS Rally. Mac will not share your email address or phone number (see 4, above).

HAVE A MODEL X? Mac reports that all Tesla Model X (Model X only) key fobs use a VERY UNUSUAL battery. At a previous rally, someone's battery gave out and there was not a spare battery for sale anywhere in Custer. Mac gave the battery from his key fob to the person with the dead key fob and drove home using his wife's fob. Word to the wise: Get a spare battery, especially if you are driving with just one fob. Further info: The battery in question is CR2354.

We look forward to seeing old friends again and to meeting new friends. The drives around the Black Hills are perfect for your Tesla. See you soon!

Respectfully,

Dawn Murray

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Custer Chamber of Commerce Interim Director