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***Zero-to-Sixty in a Heartbeat: Accelerate Energy Projects and Get a Ride in the Lightning-Quick, Electric Tesla Roadster!***

**BOSTON (Mar. 08. 2010)** – LittleFoot Energy™, the Boston based commercial renewable and energy efficiency services company is offering a ride in Renew America Roadtrip's Tesla Roadster, an all-electric sportscar, for those participating in their OnTrack Challenge™ during the NESEA BuildingEnergy10 show at the Boston Seaport World Trade Center on March 10<sup>th</sup> and 11<sup>th</sup>. To learn more about the OnTrack Challenge and to experience the excitement of the Roadster, please join Kevin Poulsen at 12 noon on Wednesday March 10th at Booth #903 for a discussion about LittleFoot Energy's approach to transitioning to next generation energy and to enter for a chance to win a ride in the Roadster.

“Little Foot Energy is excited to partner with the Renew America Roadtrip initiative to take advantage of the new synergies of entrepreneurship, performance and innovation created between our two companies,” said Kevin Poulsen, founder and CEO of LittleFoot Energy. “This is symbolic of the value proposition we offer our customers – better performance, accelerated results, with reduced dependence on fossil fuels.” The OnTrack Challenge represents a money-back guarantee by LittleFoot Energy for evaluating and accelerating delivery of energy improvement projects that meet or exceed the commercial building owner's investment performance targets. To learn more about the OnTrack Challenge please visit [www.littlefootinc.com/TeslaOnTrack](http://www.littlefootinc.com/TeslaOnTrack).

The owner of the Tesla Motors Roadster, Michael L. Craner, Co-founder of the Renew America Roadtrip: Driving America Green, recently completed America's first green, charity drive coast-to-coast, providing compelling evidence that alternative energy doesn't have to mean compromise. “We see strong alignment between the core principles of LittleFoot Energy and the Renew America Roadtrip. The zero-emission, pure-electric, high-performance luxury sports car with an uncompromising 0-60 in 3.9 seconds, 244 mile range per charge, 125 mpg equivalent efficiency has been a valuable tool for raising awareness about energy efficiency and innovation.” To learn more about the Renew America Roadtrip and the charities it supports, please join Michael Craner during a reception being held at NESEA show floor on Wednesday, March 10<sup>th</sup> at 5:30 pm.

**About LittleFoot Energy**

LittleFoot Energy Corporation, the leader in renewable energy efficiency services is accelerating the deployment of low-carbon, alternative energies by helping clients to prioritize, monetize, fund, and implement a broad range of energy projects that reduce dependency on fossil fuels, increase the bottom line, and strengthen competitive advantage. LittleFoot Energy specializes in heating, cooling and electricity projects that combine energy efficiency measures with renewable energy sources - creating hybrid systems that save energy, company resources and reduce its carbon footprint. For more information, visit the Company's web site at [www.littlefootinc.com](http://www.littlefootinc.com).

**About the Renew America Roadtrip**

The Renew America Roadtrip™ was America's first green charity drive coast-to-coast in an all-electric sports car. The RAR team made history when it completed the drive from NYC to Seal Beach California last June, 2009. It is also a project to help raise awareness of renewable, sustainable, and eco-friendly initiatives and charities. The Renew America Roadster (known by some as the "RAR'dster") has become iconic as *America's Greenest sports car* following its cross-country trip providing a valuable tool for educating and motivating individuals to make a difference with regard to transportation and energy. For more information about the Renew America Roadtrip please visit the Company website at <http://www.renewamericaroadtrip.com/>

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