

**For Immediate Release:**

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## **Model 3 Challenge in Cooperation with Gridlife Announces 2023 Schedule**

Toronto, ON (January 18, 2023) – Model 3 Challenge announces the 2023 Schedule. The 2023 season will consist of 3 competitive events and 2 non-competitive warmups. “We’re excited to announce our epic 2023 Schedule!” said Model 3 Challenge Co-Owner, Sasha Anis. “Running at Gridlife festival events is always an experience like no other, and to see a pack of Model 3’s all running in front of thousands of people, inspiring them about the fun that electric cars can be, and are – it’s going to be nothing short of amazing!”

The non-competitive warmup events will be running alongside the following Gridlife events:

**APR 28 – 30 | Watkins Glen International – NY at Gridlife At The Glen**

**AUG 4 – 6 | Mid-Ohio Sports Car Course – OH at Gridlife Mid-Ohio Meet**

The official, competitive events will be running alongside the following Gridlife events:

**AUG 18 – 20 | Lime Rock Park - CT at Gridlife Circuit Legends**

**SEP 30 – OCT 1 | Willow Springs - CA at Gridlife Streets Special**

**OCT 20 - 22 | Laguna Seca - CA at Gridlife Laguna Seca**

Pre-Registration is available at [www.model3challenge.racing](http://www.model3challenge.racing) to reserve an entry. Competitors will be able to complete official registration through Gridlife in the summer.

## **About Model 3 Challenge**

The Model 3 Challenge is an accessible racing series for those looking to grow into wheel-to-wheel racing with EVs. Racing with equal cars means it’s all down to the driver and car setup. EVs are reliable, fun to drive and incredibly evenly matched. The perfect base for some classic touring car fun. A unique format allows for a close battling experience without the risk of full wheel-to-wheel racing, and because of this lower barrier to entry, road-going cars can be used.



[www.model3challenge.racing](http://www.model3challenge.racing)



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